

SPOTLIGHT 2026

NPA CONVENTION & EXPO

SEPT 14-17 | LAS VEGAS | NPAconvention.org



September 14-17, 2026

Caesars Palace Hotel • Las Vegas, NV

NPA Convention & Expo Sponsor Benefits



	Platinum \$50,000+	Diamond \$25,000 – \$49,999	Gold \$15,000 – \$24,999	Silver \$7,500 – \$14,999	Bronze \$3,000 – \$7,499	Friend \$1,000 – \$2,999
2026 Convention Visibility & Recognition	Logo Display	Logo Display	Logo Display	Name Display	Name Display	Name Display
Complimentary registrations	4	3	2	1	0	0
Sponsor Logo on scrolling footer on landing page of Convention website	●	●	●			
Sponsor Logo on scrolling side rail box on interior pages of Convention website	●	●	●			
Banner ad (rotating) on interior pages of Convention website with internal/external link	●					
Sponsor Logo on pre-show email marketing	●	●				
Sponsor Logo on event signage with partner levels	●	●	●			
Name recognition on event signage with partner levels				●	●	●
Sponsor Page with logo including internal/external link on Convention website under Sponsors tab	●	●	●			
Sponsor Page with name recognition on Convention website under Sponsors tab				●	●	●
Logo recognition in September 2026 Convention issue of <i>Parking</i> magazine (if confirmed by July 15 deadline)	●	●	●			
Name recognition in September 2026 Convention issue of <i>Parking</i> magazine (if confirmed by July 15 deadline)				●	●	●
Pre- and post-convention attendee lists	●	●	●	●	●	●

Contact Stacy Hudson at StacyHudson@WeAreParking.org or 202.415.8252 for more information.

www.WeAreParking.org

