

2023 NPA CONVENTION & EXPO

MOBILITY IN MOTION

Sept. 18–21 | New Orleans, LA

NPAconvention.org



NPA Convention Partnership Benefits

	Platinum	Diamond	Gold	Silver	Bronze	Friend
	\$50,000+	\$25,000+	\$15,000 - \$24,999	\$7,500 - \$14,999	\$3,000 - \$7,499	\$1,000 - \$2,999
2023 Convention Exposure						
Complimentary registrations	4	3	2	1	0	0
50% off attendee registration					1	
Logo on scrolling footer on landing page of convention website	•	•	•			
Logo on scrolling side rail box on interior pages of convention website	•	•	•			
300px wide x 500px high side, rail banner ad (rotating) on interior pages of Convention website with internal/external link	•					
Logo recognition on pre-show email marketing	•	•				
Logo recognition on the Know-Before-You-Go-Email to attendees	•	•				
Logo recognition on event signage with partner levels	•	•	•	•		
Name recognition on event signage with partner levels					•	•
Special spotlight with logo including internal/external link on Convention website under Sponsors tab	•	•	•			
Special spotlight with logo on Convention website under Sponsors tab				•	•	•
Logo recognition in September 2023 Convention issue of Parking magazine	•	•	•	•		
Name recognition in September 2023 Convention issue of Parking magazine					•	•
Pre- and post-convention attendee lists, upon request	•	•	•	•	•	•