

PARKING MOBILIZED

2022 NPA CONVENTION & EXPO

SEPTEMBER 18–21, 2022

Austin, TX · Austin Convention Center



NPA Convention Partnership Benefits

	Platinum	Diamond	Gold	Silver	Bronze	Friend
	\$50,000+	\$25,000+	\$15,000 - \$24,999	\$7,500 - \$14,999	\$3,000 - \$7,499	\$1,000 - \$2,999
2022 Convention Exposure						
Complimentary registrations	4	3	2	1	0	0
50% off attendee registration					1	0
Logo on scrolling footer on landing page of convention website	•	•				
Logo on scrolling side rail box on interior pages of convention website	•	•				
16:9 Powerpoint Slide or Animated Video in format TBD (20 seconds or less) to run on loop during seating prior to start of Opening General Session	•	•				
300px wide x 500px high side, rail banner ad (rotating) on interior pages of Convention website with internal/external link	•					
Logo [footer] on attendee confirmation emails (sponsorship confirmed by May 15)	•	•				
Logo recognition on pre-show email marketing	•	•				
Logo recognition on the Know-Before-You-Go-Email to attendees	•	•	•			
Logo recognition on event signage with partner levels	•	•	•	•		
Name recognition on event signage with partner levels					•	•
Special spotlight with logo and 50-word description including internal/external link on Convention website under Sponsors tab	•	•	•			
Special spotlight with logo on Convention website under Sponsors tab				•	•	
Logo recognition in September 2022 Convention issue of <i>Parking</i> magazine	•	•	•	•		
Name recognition in September 2022 Convention issue of <i>Parking</i> magazine					•	•
Pre- and post-convention attendee lists, upon request	•	•	•	•	•	